



CORPORATE PROFILE

SIFAR

hello@sifar.co.nz



ABOUT US



OVERVIEW

Sifar is a dynamic and forward-thinking IT software service provider committed to delivering cutting-edge technology solutions that empower businesses for the digital age.

With over a decade of combined experience within the team, we have been at the forefront of providing high-quality software development and IT services, helping our clients across diverse industries achieve their technological goals.



VISION & MISSION

VISION

Enabling businesses to thrive and innovate through technology, while maintaining the highest standards of quality and integrity

MISSION

At Sifar, our mission is to harness the power of technology and innovation to drive the success of businesses worldwide. We are dedicated to providing exceptional IT solutions and services that empower our clients to excel in the digital era.

We aim to pioneer tech solutions for global impact



SERVICES

WEB DEVELOPMENT

Our custom web applications are designed to streamline processes, enhance efficiency, and provide a competitive edge. Whether it's customer portals, content management systems, or e-commerce solutions, we have the expertise to bring your vision to life.

MOBILE APP DEVELOPMENT

Creating engaging, feature-rich mobile apps for iOS and Android platforms.

Utilizing native and hybrid development approaches to cater to diverse user needs

DIGITAL MARKETING

In the fast-paced world of digital business, standing out is essential. Unlock the full potential of your brand with our cutting-edge digital marketing services. From strategic SEO that boosts your visibility to targeted PPC campaigns that drive immediate results, we specialize in crafting dynamic online strategies that resonate with your audience.





BIG DATA ANALYTICS

In today's data-driven world, the key to unlocking your business's full potential lies in harnessing the power of big data. Our cutting-edge Big Data Analytics services are designed to turn raw information into actionable insights, revolutionizing the way you make decisions and drive success.

CUSTOM SOFTWARE DEVELOPMENT

Tailored software solutions designed to meet your unique business needs. Web applications, mobile apps and desktop software. Utilising the latest technologies to deliver intuitive and scalable solutions.

RAPID PROTOTYPING

In the realm of product development, speed and precision are paramount. Embrace the future of innovation with our Rapid Prototyping solutions – a catalyst for turning ideas into tangible realities at unprecedented speeds.



OUR TEAM



ATHAR IMTIAZ, PHD
HEAD OF OPERATIONS [in](#)

Lecturer in Computer Science at Massey University. Loves experimentation and working on novel ideas. His expertise involves machine learning, sketch-based interfaces, algorithm visualization.



AZHAR ALI
HEAD OF APPS [in](#)

7+ Years of experience working for massive product companies like Maxis, Vedantu with millions of active user base as Senior Software Engineer. Enthusiast game developer.



ABDUL HANAN ZAROO

HEAD OF WEB

Worked for one of Asia's biggest unicorn as Senior Backend Engineer. Nothing brings him more joy than to code robust and scalable apps that add value to people's lives and businesses.



MAT PENDLETON

SOLUTION ARCHITECT

Mat dreams in code! With an awesome record working for the industry as mobile and web developer, he can handle any sort of technical complexity you throw at him with grace and vigour.



HUSSAIN MANSOOR **SOLUTIONS ARCHITECT**

AWS certified instructor and solutions architect, Hussain's passion and profession both are Software development. Emirates and REA Group are some of the big companies he has worked for as solutions architect.



MEGHA PATANI **UI/UX SPECIALIST**

Multidisciplinary designer specializing in user interface design and research, with around 5 years of shaping digital experiences at both corporate giants and innovative startups.



CHOOSE SIFAR

Choose Sifar as your trusted IT software partner and embark on a journey of success through innovative technology solutions. Contact us today to discuss how our expertise can transform your business.

WHY US ?

- **Expert Team:** Our team of dedicated professionals brings together diverse skills and expertise to execute your projects with excellence.
- **Quality Assurance:** We adhere to best practices and quality standards, ensuring secure, reliable, and high-performance software.
- **Cost-Effective:** Our competitive pricing models ensure cost efficiency without compromising quality.
- **Client-Centered:** We prioritize your satisfaction, working closely with you to understand your objectives and exceed your expectations.
- **Timely Delivery:** We understand the importance of deadlines and are committed to delivering projects on time.



CLIENTS

Sifar's team members are honoured to have worked with clients from various sectors, including edu-tech, finance, e-commerce, accounting and more. Our focus on delivering value and excellence has resulted in long-lasting partnerships and satisfied clients.

TECHNOLOGIES

- Programming languages: GoLang, Java, JavaScript, and more.
 - Web development: HTML5, CSS3, React, Angular, Node.js, and PHP.
 - Databases: MySQL, PostgreSQL, MongoDB, SQL Server, and more.
 - Cloud platforms: AWS, Azure, Google Cloud, and others.
 - Big data and analytics tools: Hadoop, Spark, Tableau, and more.
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TEAM EXPERIENCE





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